

Road to 100 Information Sheet

Dates: September 16, 2024 to October 4, 2024

Description: Road to 100 is an ambitious and empowering voter registration campaign at Indiana University, with a bold goal: to achieve 100% voter registration among the student body. This three-week campaign is more than just an initiative; it's a movement to ensure that every student's voice is heard and represented in the democratic process. Through a series of engaging events, workshops, and outreach efforts, "Road to 100" will educate, inspire, and mobilize students to take the first crucial step in civic engagement—registering to vote. Through a steep competition between student organizations, we're creating a campus-wide wave of enthusiasm and action. Join us on the Road to 100 and be a part of making history at IU. Together, we can ensure that every student is ready to vote and make their voice count.

Political Engagement Council: The Political Engagement Council (PEC) is a non-partisan body established by the Indiana University Student Government (IUSG) to enhance political engagement among students. Operating under the Bureau of Government Relations, the PEC promotes voter registration, civic education, and active participation in political events. The PEC also serves as the steering committee for the "Road to 100" campaign, with each organization on the steering committee required to host at least one voter registration event.

Point System & Prize: At the end of the three-week campaign, the student organization with the most points will be crowned the winner and be awarded a \$2000 grant for their organization. Teams can earn points by:

1. **Individual Registrations:** Get points for every person who registers to vote using your organization's unique registration link. One registrant earns your organization one point. This will be updated every other day automatically.
2. **Staffing Voter Registration Tables:** IUSG has reserved tables at three different locations each day during the campaign. Earn points for each hour a member of your organization staffs a voter registration table on campus. One hour will earn your organization 10 points.
3. **Hosting Events:** Receive points for organizing and hosting voter registration events. Points will be determined based on the number of those in attendance. Attendance must be taken using the check-in app and a BelInvolved event code. To earn points, you must email iusgexec@iu.edu with the details of the event and a screenshot of the number of attendees. One attendee will earn you one point.

4. **Attendance at IUSG-hosted events:** Points can be awarded for attending political debates, forums, town halls, or workshops hosted by IUSG and the PEC. To earn points you must check-in at the event with your BeInvolved event pass and tell the attendant what organization you are representing. One attendee will earn you one point.

In order to provide equitable opportunities to earn points, each organization's raw points will be weighted according to the number of organization members in that org. For example, if you earn 10 points from tabling and your org has 15% of the campaign's eligible participants, the actual points given to you will be $10 * (1 - 0.15) = 8.5$ points. All points will be rounded up to the nearest whole number unless there is a tie.

Rules for tabling:

1. Tabling at the Arboretum or Outside Ballantine: you must bring your own table. IUSG has a few tables you may use but it will be first come first serve. Any IUSG tables used must be brought back to the IUSG office immediately following the tabling.
2. IMU: tables are located in between quarry pie co and the globe restaurants.
3. Be respectful of the space. Clean up when you're done. You may not leave a table that you brought overnight.
4. Do not take a slot that has already been reserved. We can see edit history on the sheet.
5. Any violation of these rules could result in a point deduction.